



**FOR IMMEDIATE RELEASE**

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**NEWS RELEASE**

**Greensboro Pride Seeks Vendors and Sponsors for 2018 Festival**

The Greensboro Pride Festival Will Take Place on September 15

**GREENSBORO, NC** – Alternative Resources of the Triad (ART) is excited to announce vendor and sponsor spaces are still available for the 2018 Greensboro Pride Festival in Downtown Greensboro. The 2018 Greensboro Pride Festival will be held on Saturday, September 15 along South Elm Street. Vendor booths cost \$150 for a 10' x 10' space. The price increases to \$175 after August 15. Greensboro Pride offers a reduced rate for nonprofit organizations.

Greensboro Pride is celebrating its 13<sup>th</sup> year in 2018, with an estimated 12,000 guests expected. This year's festival includes two stages with music and entertainment along with a wide variety of vendors. For the first time, Greensboro Pride is teaming up with Natty Greene's for a beer garden, with proceeds from beer sales supporting Greensboro Pride.

"This is an excellent opportunity to showcase your products and services to thousands of people in Greensboro during a fun, family-friendly celebration," says ART Co-Chair Paul Marshall. "We are also looking for sponsors to help us put on a great festival for the community."

The Greensboro Pride Festival expanded its footprint for 2018. Festivities will run along South Elm Street from East Market Street to Smothers Place, just before the railroad tracks.

To learn more about Greensboro Pride, sign up as a vendor or sponsor, please visit [GreensboroPride.org](http://GreensboroPride.org) and follow us on [Facebook](https://www.facebook.com/greensboropride).

**About Alternative Resources of the Triad:**

The Greensboro Pride Festival is the headlining annual event for Alternative Resources of the Triad (ART), a 501(c)3 nonprofit organization. ART's mission is to be actively involved with the Gay, Lesbian, Bisexual, Transgender, and Questioning (GLBTQ) community of the Triad. ART works to support the emotional, social, and mental health needs of the GLBTQ community by maintaining an ongoing, visible, positive, educational, and supportive presence in the community.

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