



FOR IMMEDIATE RELEASE

October 16, 2018

Sarah M. Lanse  
[sarah@greensboropride.org](mailto:sarah@greensboropride.org)  
646.285.3961 mobile

## NEWS RELEASE

### Pride Week Events Kick Off Wednesday

The Greensboro Pride Festival will take place Sunday, October 21

**GREENSBORO, NC** – Alternative Resources of the Triad (ART) and organizers of Greensboro Pride are excited to kick off their rescheduled Pride Week on Wednesday, October 17, 2018. Greensboro Pride and its associated events had to be rescheduled from September due to safety concerns from Hurricane Florence.

Get Prissy on the Pier on **Wednesday, October 17**, from 6:00 p.m. – 9:00 p.m. at the [Kitchen + Market at Revolution Mill](#), 2003 Yanceyville Street, Greensboro. Enjoy a drag show while you eat dinner, and enter to win an exclusive, hand-decorated, one-of-a-kind Greensboro Pride Cup and drinks.

On **Thursday, October 18**, Pride is taking over [Crafted: The Art of the Taco](#) from 5:00 p.m. – 8:00 p.m. at 220 South Elm Street, Greensboro. Grab a bite to eat, see friends, make new ones, and celebrate Pride! The takeover is hosted by the [Guilford Green Foundation & LGBTQ Center](#).

We're co-sponsoring Pop Up Bingo on **Friday, October 19**, hosted by the Guilford Green Foundation from 6:00 p.m. - 11:00 p.m. outside of [Chemistry Nightclub](#), 2901 Spring Garden Street, Greensboro.

Join us for the Official Greensboro Pride Kickoff Party on **Saturday, October 20**, at [LaRue Elm Restaurant](#), at 403 North Elm Street, Greensboro. The kickoff party is hosted by [Endless Motion Entertainment](#).

We're taking Pride to the streets on **Sunday, October 21** from 11:00 a.m. – 6:00 p.m. along South Elm Street in downtown Greensboro. Enjoy Musicians, drag queens, fashion, entertainers, Kid Zone, food trucks, vendors, Beer Garden, and more! Headliners for the 2018 Greensboro Pride Festival include Greensboro-native and Voice Finalist **Vanessa Ferguson**, Greensboro rapper **Ed E. Ruger** who has been featured on Breaking Bad and the Boondocks, and North Carolina Drag Legend **Sonja Simone**. View the list of performers at [GreensboroPride.org/Performances](http://GreensboroPride.org/Performances).

Greensboro Pride Week festivities wrap up on **Sunday, October 21** with the [Greensboro Pride King & Queen Pageant](#) from 8:00 p.m. – 11:30 p.m. at Chemistry Nightclub, 2901 Spring Garden Street, Greensboro. The winners will appear as King and Queen at Greensboro Pride 2019.



For more details about Greensboro Pride and all of the Pride Week events, follow Greensboro Pride on Facebook at [facebook.com/GSOPride](https://www.facebook.com/GSOPride) or visit [GreensboroPride.org](https://www.GreensboroPride.org).

Alternative Resources of the Triad would like to thank their sponsors for the 2018 Greensboro Pride Festival: Ralph Lauren, Blue Ridge Companies, City of Greensboro, Downtown Greensboro, Inc., SunTrust, 100.3 KISS FM, AIDS Healthcare Foundation, Avita Pharmacy, Biltmore Greensboro Hotel, Caddie LLC, Cigna, Cone Health Foundation, Cone Health LGBT Employee Networking Group, Greensboro ComiCon, Greensboro Downtown Residents Association, Lincoln Financial Group, Natty Greene's Brewing Company, Replacements, Ltd., Tech Triad, The Trevor Project, Wright Global Graphics, YES! Weekly, Alamance Pride, AT&T, BB&T, Proctor and Gamble, Volvo, and Winston-Salem Pride.

**About Alternative Resources of the Triad:**

The Greensboro Pride Festival is the headlining annual event for Alternative Resources of the Triad (ART), a 501(c)3 nonprofit organization. ART's mission is to be actively involved with the Gay, Lesbian, Bisexual, Transgender, and Questioning (GLBTQ) community of the Triad. ART works to support the emotional, social, and mental health needs of the GLBTQ community by maintaining an ongoing, visible, positive, educational, and supportive presence in the community.

###