



FOR IMMEDIATE RELEASE
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NEWS RELEASE

Greensboro Pride Announces 2019 Festival Date

The Greensboro Pride Festival will take place Sunday, September 15

GREENSBORO, NC – Alternative Resources of the Triad (ART) and organizers of Greensboro Pride are excited to announce their 2019 Festival will be held on Sunday, September 15, 2019. The festival will take place from 11:00 a.m. – 6:00 p.m. along South Elm Street in Downtown Greensboro. 2019 marks the 14th year for the annual festival.

“We are so excited to announce this much-anticipated date,” says Alternative Resources of the Triad co-chair, Kayt Stewart. I want to thank everyone for your patience. If you’ve already reached out to us as interested, look for our responses very soon.”

The Greensboro Pride Festival debuted in 2006 as Triad Pride and attracted six vendors and about 400 guests in what was then Festival Park. Pride continues to grow each year, attracting an estimated 12,500 people and more than 150 vendors in 2018. Marshall expects up to 14,000 attendees for 2019.

This year, the Greensboro Pride Festival is expanding its KidZone, to help make the festival even more fun for kids of all ages.

“We expect this year to be bigger and better than ever,” says Alternative Resources of the Triad co-chair Paul Marshall. “We are excited to expand our family-friendly offerings and continue to offer a variety of entertainment to Greensboro and the Triad. We appreciate the community’s support, which allows us to expand year after year.”

ART and Greensboro Pride are actively seeking sponsors for the 2019 festival. Businesses interested in sponsoring the event can visit GreensboroPride.org/Sponsor for details.

Vendor registration is now open. Please visit GreensboroPride.org to reserve your space. Register by July 15 and save! Early Bird vendor registration costs \$150. Nonprofits with a verified 501(c)(3) status can take advantage of Greensboro Pride’s discounted nonprofit rate. That rate is \$125 through July 15. Vendor registration is available on a first come, first served basis.



Connect with Greensboro Pride on their Facebook page, [Facebook.com/GSOPride](https://www.facebook.com/GSOPride), [Instagram.com/GreensboroPride](https://www.instagram.com/GreensboroPride), and [Twitter.com/PrideGreensboro](https://www.twitter.com/PrideGreensboro).

About Alternative Resources of the Triad:

The Greensboro Pride Festival is the headlining annual event for Alternative Resources of the Triad (ART), a 501(c)3 nonprofit organization. ART's mission is to be actively involved with the Gay, Lesbian, Bisexual, Transgender, and Questioning (GLBTQ) community of the Triad. ART works to support the emotional, social, and mental health needs of the GLBTQ community by maintaining an ongoing, visible, positive, educational, and supportive presence in the community.

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