



**FOR IMMEDIATE RELEASE**

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**NEWS RELEASE**

**Greensboro Pride Seeks Vendors, Sponsors, and Volunteers for 2019 Festival**

The Greensboro Pride Festival Will Take Place on September 15

**GREENSBORO, NC** – Alternative Resources of the Triad (ART) is excited to announce vendor and sponsor spaces are still available for the 2018 [Greensboro Pride Festival](#) in Downtown Greensboro. The 2019 Greensboro Pride Festival will be held on Saturday, September 15 along South Elm Street. Vendor booths cost \$200 for a 10' x 10' space. Greensboro Pride offers a reduced rate for nonprofit organizations.

Greensboro Pride is celebrating its 14<sup>th</sup> year in 2019, with an estimated 15,000 guests expected. This year's festival will include a stage with music and entertainment along with a wide variety of food and merchandise vendors. Greensboro Pride also plans to expand its KidZone for 2019.

"The Greensboro community has had an overwhelmingly positive response to Greensboro Pride and we continue to grow each year," says ART Co-Chair Paul Marshall. "Signing up as a vendor or sponsor for our festival is an excellent opportunity to showcase your products and services to thousands of people in Greensboro during a fun, family-friendly celebration."

The Greensboro Pride Festival will run along South Elm Street from East Market Street to Smothers Place, just before the railroad tracks. To register as a vendor, please chose one of the following links:

Vendor: <https://greensboropride.org/vendors/>

Food Vendor: <http://greensboropride.org/food-vendors>

501(c)(3) Registered Non-Profits: <https://greensboropride.org/nonprofit-registration/>

Greensboro Pride is still seeking sponsors for the festival, including an ***exclusive sponsorship of their KidZone***. Please visit <https://greensboropride.org/sponsor/> to sign up. Confirmed 2019 Sponsors include Ralph Lauren, Blue Ridge Companies, Boxcar Bar + Arcade, Bombshell Beer Company, Little Brother Brewing, 100.3 KISS FM, A Great Idea, Cone Health Foundation, Greensboro ComiCon, Greensboro Downtown Residents Association, Hospice and Palliative Care of Greensboro, Merrill A Bank of America Company, Miranda Adult Stores, Procter & Gamble, Replacements Ltd., Tanger Center for Performing Arts, and YES! Weekly.



Volunteer registration is now open! Greensboro Pride needs dozens of volunteers to help ensure the festival runs smoothly. If you would like to help out, please visit <https://greensboropride.org/volunteer> to sign up and schedule your shift.

To learn more about Greensboro Pride, sign up as a vendor or sponsor, please visit [GreensboroPride.org](https://GreensboroPride.org) and follow us on [Facebook](#).

**About Alternative Resources of the Triad:**

The Greensboro Pride Festival is the headlining annual event for Alternative Resources of the Triad (ART), a 501(c)3 nonprofit organization. ART's mission is to be actively involved with the Gay, Lesbian, Bisexual, Transgender, and Questioning (GLBTQ) community of the Triad. ART works to support the emotional, social, and mental health needs of the GLBTQ community by maintaining an ongoing, visible, positive, educational, and supportive presence in the community.

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