



**FOR IMMEDIATE RELEASE**

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**NEWS RELEASE**

**Expanded KidZone Brings Family Fun to Greensboro Pride Festival**

This year's KidZone includes its own stage with performers, dancing, and crafts

**GREENSBORO, NC** -- Greensboro Pride is bringing family fun to downtown Greensboro. Alternative Resources of the Triad (ART), the 501(c)(3) nonprofit that produces the annual Greensboro Pride Festival is expanding the KidZone for the 2019 festival. The Greensboro Pride Festival will take place on Sunday, September 15 from 11:00 a.m. until 6:00 p.m. along South Elm Street in Downtown Greensboro. The KidZone will be open during that time between February 1 Place and East Market Street.

Greensboro singer, guitarist and ukulele player [Finn Phoneix](#) will headline the KidZone. The nine-year-old enjoys writing his own songs and singing popular covers, particularly from the 1960s and 1970s. Other performers will also take the KidZone stage throughout the day.

The KidZone will also include crafts and games with the [Greensboro Children's Museum](#), a bouncy obstacle course, drag queen story time, and a dance zone. A fire truck will be on hand from 1:00 p.m. – 3:00 p.m. and the [Greensboro ECO Bus](#) will bring plants and live animals for families to explore.

"It has been a goal of ours to bring families of all kinds into downtown Greensboro for our annual festival," says event co-chair Kayt (pr: **Katie**) Stewart. "We want everyone to have a great time at Greensboro Pride, and expanding our KidZone will help our youngest guests feel welcome."

Please note that all children in the KidZone require adult supervision.

Visit [Greensboro Pride's Facebook Page](#) and look under events listing for additional details about this year's KidZone. You can also find a full list of Pride Week Events on their Facebook Page and learn more about the organization and festival at [GreensboroPride.org](#).

Greensboro Pride is presented by Ralph Lauren.

**About Alternative Resources of the Triad:**

The Greensboro Pride Festival is the headlining annual event for Alternative Resources of the Triad (ART), a 501(c)3 nonprofit organization. ART's mission is to be actively involved with the Gay, Lesbian, Bisexual, Transgender, and Questioning (GLBTQ) community of the Triad. ART works to support the emotional, social, and mental health needs of the GLBTQ community by maintaining an ongoing, visible, positive, educational, and supportive presence in the community.

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