



FOR IMMEDIATE RELEASE

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NEWS RELEASE

Greensboro Pride Cancels 2021 Festival

GREENSBORO, NC – It is with heavy hearts that the board of Alternative Resources of the Triad (ART), the 501(c)3 nonprofit that produces Greensboro Pride, has decided to cancel their 2021 festival due to the uptick in COVID Cases in our area. The festival was scheduled for Sunday, September 19, 2021.

With the community we serve already dealing with many autoimmune disorders, it would be irresponsible of Greensboro Pride to continue to hold an event that could become a super spreader. The board held an emergency meeting on Thursday, September 2, 2021 to make the decision. All Pride-sponsored events are cancelled as well.

The Greensboro Pride Board held out until the last possible minute, hoping for a change in the COVID situation, but felt that no matter the protections taken, they wouldn't be enough to hinder the spread of the disease at their event. The festival was postponed in 2020 as well due to COVID-19.

“Safety is our number one priority,” says Acting Chair Brian Coleman. “Our board felt we could not adequately provide that with the uptick in COVID cases, so we made the safest decision we could, even though it was the most difficult decision to make.”

Greensboro Pride plans to bring the festival back on September 18, 2022

There is still one ray of Pride sunshine this year. The #GSOPride Beer brewed by Little Brother Brewing will available beginning on September 13 at Little Brother Brewing Greensboro, Bearded Goat, Mellow Mushroom Greensboro, The Bodega, Gate City Growlers, Beer Co, and Goofy Foot Brewing.

Make sure to follow Greensboro Pride on [Facebook](#) and [Instagram](#) and [GreensboroPride.org](#).

About Alternative Resources of the Triad:

The Greensboro Pride Festival is the headlining annual event for Alternative Resources of the Triad (ART), a 501(c)3 nonprofit organization. ART's mission is to be actively involved with the Gay, Lesbian, Bisexual, Transgender, and Questioning (GLBTQ) community of the Triad. ART works to support the emotional, social, and mental health needs of the GLBTQ community by maintaining an ongoing, visible, positive, educational, and supportive presence in the community.

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