

FOR IMMEDIATE RELEASE

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Sarah M. Lanse

sarah@greensboropride.org

646.285.3961 mobile

NEWS RELEASE

Greensboro Pride is Back and Ready to Party

The festival will celebrate its 15th anniversary this year

Greensboro, NC – Greensboro Pride is back and ready to celebrate. After two years of COVID-related cancellations, the Greensboro Pride Festival will be back on Sunday, September 18, 2022. It will run along South Elm Street from West Washington to West Lewis Street. The festival will take place from 11:00am-6:00pm.

This year's event will celebrate the festival's 15th anniversary which was postponed for the past two years due to COVID.

"We are excited to once again celebrate all things Pride in Downtown Greensboro," says chair Brian Coleman. "We have been devastated to cancel the past two years, but can't wait to see thousands of people downtown once again in a setting that celebrates our city's diversity."

The last Greensboro Pride Festival held in 2019 drew an estimated 15,000 to 20,000 people to downtown Greensboro. The festival began as Triad Pride with about 400 attendees and a handful of booths. In addition to the largest crowd in Greensboro Pride's history, the 2019 festival featured 160 vendors and 40 performers, about 95% of them local.

Entry to the festival is free and open to the public. Everyone is welcome to attend. Vendor and sponsor registration is now open. Apply on the Greensboro Pride website, GreensboroPride.org. Look for the links on the menu bar of the homepage.

Greensboro Pride is also planning a week of events leading up to the festival. Details will be available later this summer.

Make sure to follow Greensboro Pride on [Facebook](#) and [Instagram](#).

About Alternative Resources of the Triad:

The Greensboro Pride Festival is the headlining annual event for Alternative Resources of the Triad (ART), a 501(c)3 nonprofit organization. ART's mission is to improve the emotional and social wellbeing of LGBTQIA2+ individuals in Greensboro by promoting inclusivity and building resources, safe spaces, and social events.