

## **For Immediate Release**

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## **NEWS RELEASE**

### **Greensboro Pride to Hold Pride March to Remember**

The event will raise money for The Trevor Project

Greensboro, NC – Alternative Resources of the Triad, the nonprofit organization that brings you Greensboro Pride, will hold a Pride March to Remember on Tuesday, June 28 starting at 6:00pm. The event will commemorate the 53rd anniversary of the Stonewall Riots in New York City, which were the catalyst for the modern Gay Rights Movement.

The event will start outside the Civil Rights Center and Museum at 134 South Elm Street in downtown Greensboro. Attendees will then participate in a silent march to Governmental Plaza, where the evening will continue with speakers and a candlelight vigil.

“What we know today as a celebration of Pride with festivals and parades started as a riot,” says Greensboro Pride Chair Brian Coleman. “We wanted to take time to remember how it all started, recognize those who got us where we are today, and look toward the future.”

The Stonewall Riots were a series of protests by members of the gay community in response to a police raid at the Stonewall Inn in New York City. The riots took place in the early hours of June 28, 1969.

Greensboro Pride will donate \$1 for every attendee to the Trevor Project, a nonprofit focusing on suicide prevention efforts for youth in the LGBTQIA2+ community.

“We believe this is a great way to give back to our community while making a statement,” says Coleman.

Attendees are encouraged to bring signs showing their support of the LGBTQIA2+ community.

Learn more about Greensboro Pride at [GreensboroPride.org](https://GreensboroPride.org) and follow them on [Facebook](#) and [Instagram](#).

**About Alternative Resources of the Triad**

The Greensboro Pride Festival is the headlining annual event for Alternative Resources of the Triad (ART), a 501(c)3 nonprofit organization. ART's mission is to improve the emotional and social wellbeing of LGBTQIA2+ individuals in Greensboro by promoting inclusivity and building resources, safe spaces, and social events.