

FOR IMMEDIATE RELEASE

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NEWS RELEASE: Greensboro Pride Week Starts Sunday

Greensboro Pride and their partners have a week full of special events leading up to the festival

Greensboro, NC – Alternative Resources of the Triad, the Organization that brings you the annual Greensboro Pride Festival, is excited to announce a week of events dubbed “GSO Pride Week.” The events kick off on Sunday, September 11, and conclude with the festival on Sunday, September 18.

Sunday, September 11 - Drag Brunch at SouthEnd Brewing. Seatings at 11:00am and 1:00pm. Tickets are required and the event is hosted by Brenda the Drag Queen. *This event is SOLD OUT!*

Monday, September 12 - Interfaith Service at Unitarian Universalist Church of Greensboro, located at 5603 Hilltop Rd, Jamestown, NC 27282. This event is free and open to the public. The service begins at 7:00pm.

Tuesday, September 13 - LGBTQIA+ Townhall at Elsewhere Museum, 606 S Elm St, Greensboro, NC 27406. The Guilford County Rainbow Coalition and Greensboro Pride are coming together to create a community conversation about the current state of affairs, needs and political climate for our communities. Light refreshments will be available. This event is free and open to the public and runs from 6:00pm-8:00pm..

Wednesday, September 14 - Takeover at Little Brother Brewing, 348 S Elm St, Greensboro, NC 27401. Join the Greensboro Pride team for a takeover and the introduction of the 2022 Pride Brew. Entry to this event is free. 6:00pm-8:00pm and is for ages 21+.

Thursday, September 15 - Twisted Trivia, Pride Edition, at Twist Lounge, 435 M, Dolley Madison Rd, Greensboro, NC 27410. Get ready to answer questions about all things Pride starting at 7:00pm. This event is for ages 21+ and entry is free.

Friday, September 16 - Movie night at the Carolina Theatre of Greensboro, 310 S Greene St, Greensboro, NC 27401. Join us for an evening out to watch “Paris is Burning.” The award-winning documentary gives a behind-the-scenes story of the fashion-obsessed New Yorkers who created “voguing” and drag balls. Tickets are \$5 for the first 100 guests using code

GSOPride and \$7 after that. Doors and box office open at 6:15pm, movie starts at 7:00pm. Visit <https://linktr.ee/gso pride> for the link to buy tickets.

Saturday, September 17 - Enjoy a double-dose of fun on Saturday as we celebrate Greensboro Pride Festival Weekend. Events start at 3:00pm with a bar crawl starting hosted by Otis & Wawa. Proceeds benefit Greensboro Pride and the Guilford Green Foundation & LGBTQ Center. Tickets are \$20 for a Pride Crawler Ticket and \$40 for a VIP Ticket. Must be 21+ to participate. Tickets are available at [buytickets.at/otisandwawa/735955/r/facebook](https://www.buytickets.at/otisandwawa/735955/r/facebook). Event registration begins at 3:00pm on the rooftop of OneThirteen Brewhouse at 113 Greene Street, Greensboro. Hosted by Brenda the Drag Queen

The bar crawl wraps up at Boxcar Bar + Arcade at 120 W Lewis St, Greensboro, NC 27406, with an evening of drag performances. Join our pre-party for giveaways, drink specials, and see performances from Anna Yacht, J-Lo Jonez, Karma Killz, Taylor Knight Addams St. James, and your hostess, Brenda the Drag Queen. No tickets required. Must be 21+ to enter.

Sunday, September 18 - GREENSBORO PRIDE FESTIVAL! Celebrate all things Pride with performers, musicians, food trucks, KidZone (sponsored by the Greensboro Children's Museum) and vendors at the 15th Greensboro Pride Festival. Ada Vox, Runner-up from "RuPaul's Queen of the Universe" on Paramount + & top 8 finalist from ABC's American Idol. Pride will also feature the Legends of Drag, Dana St. James, Ebony Addams, and LaWanda Jackson, as well as Greensboro Legends Paisley Parque, Tia Chanella, Rose Jackson and Crystal Frost. Get a VIP Ticket to meet Ada Vox and the Legends of Drag at www.eventbrite.com/e/vip-meet-greet-with-ada-vox-and-drag-legends-tickets-411374511237. VIP tickets are \$25 each. The 2022 Greensboro Pride Festival kicks off with Triad Pride Performing Arts and a parade of colors by the Tarheel Leather Club. The Festival is FREE and open to the public. *Everyone* is encouraged to attend.

Greensboro Pride is still looking for volunteers for the festival. If you are interested, sign up at GreensboroPride.org/volunteer. The most-needed shifts are early in the morning for setup and in the evening for breakdown..

Learn more about Greensboro Pride at GreensboroPride.org and follow them on Facebook and Instagram.

The 2022 Greensboro Pride Festival is Presented by Ralph Lauren and VF Corp. Other sponsors include Procter and Gamble, Food Lion, HITS 100.3 FM, Twist Lounge and CentralSquare Technologies.

About Alternative Resources of the Triad

The Greensboro Pride Festival is the headlining annual event for Alternative Resources of the Triad (ART), a 501(c)3 nonprofit organization. ART's mission is to improve the emotional and social wellbeing of LGBTQIA2+ individuals in Greensboro by promoting inclusivity and building resources, safe spaces, and social events.